

CIRRICULUM VITAE

CELESTIJNENLAAAN 79 BUS 3 3001 LEUVEN BELGIUM

E-MAIL: KASIAMORTON@YAHOO.COM

PHONE: +32 486 363 848

NATIONALITY: POLISH

BIRTH DATE: 28.08.1984

KATARZYNA MORTOŃ

Motto: “A smile comes back to you”

EXPERIENCE

WRITING, CULTURE AND MEDIA

3.2009 - ... *Middle East and North Africa Committee* *European Youth Press*
Member of the Committee

- Preparation of general concepts and strategy for MENAC activities
- Working on particular MENAC projects
- Responsible for networking and public relations

<http://www.youthpress.org/index.php?menac>

2-8.6.2009 *Media vs. Integration (training)* *Austria, Vienna*
Participant in the training course

Young media-makers from Europe met in Vienna to create media and talk about integration of the European Union:

03.2009 *Media training course* *Macedonia, Skopje*
Participant in the training course

Young media-makers from Europe and Balkans met in Skopje to create media: articles, movies and photos.

27.12.2008 – 4.01.2009 *Youth Exchange: “Make News, Make Future”* *Latvia*
Participant in the training course

Young media-makers from Europe and Turkey met in Latvia to create Media:

12.2008 - ...

MediaShake Project

Poland

Project Coordinator

- Preparation of promotional strategy.
- Preparation and design of promotional materials.
- Responsibility for the team and task management.
- Responsibility for media contacts.
- Team building
- Coordinating communication between teams

200 young Polish journalists are anticipated to take part in the event. It is based on the concept of the European Youth Media Days and the program will entail workshops and debates about the quality of journalism. The event is created to give positive energy to the future generation of media makers, who are responsible for shaping the reality and mentality of the society they live in.

www.mediashake.pl

07.2008 - ...

FollowTheWinds.com

Europe

Author of the project, PR Manager, Press Officer

- Author of the idea and the vision of the project.
- One of the authors of the design of www.followthewinds.com
- Author of the interviews and video clips with the athletes.
- Responsibility for public relations and media contacts.

The project is supported by the International Formula Windsurfing Association and its goal is to promote intercultural understanding and intercultural learning through sport.

The Website will be promoted by the International Student Exchange Network by means of the organization of the Hel(l) Surf 2009 event in Poland.

09.2007 - ... *Working for The Athlete - Sean O'Brien*

Europe

Manager

- Advising about promotional strategy.
- Advising about public relations.

02-07.2007

Gazeta Wyborcza

Warsaw, Poland

Coordinator of the project

- Organization of promotion prior to the start of the project.
- Drafting educational material for youth who were visiting the newspaper.
- Responsibility for public relations and media contacts.
- Giving a lecture presenting the media landscape in Poland.

- Guiding particular groups of youth around the editorial office of Gazeta Wyborcza with explanation of the secrets of journalists' work.

The project was targeted to the youth from Warsaw. Particular groups were visiting the biggest Polish newspaper. The main goal was to introduce the media topic to the young generation as well as zooming in on journalists' work. In a five-month period, 30 to 40 young people were visiting the editorial office of GW.

11.2006 **TC Fundraising and Intercultural learning** **Prague, Czech Republic**
Participant

Twenty participants from all over Europe met in the Czech Republic to learn about ways to raise funds and opportunities provided by the EU.

11.2006 **Local Election** **Warsaw, Poland**
Creator of the campaign, participant

- Organization of the campaign strategy.
- Design of promotional materials.
- Team management.

A local election campaign and the hard work of a team of volunteers going door to door resulted in an unknown name on the 9th position on the list to get 430 votes

10.2006 **Sport Days** **Warsaw, Poland**
Creator of the event, organizational team member

- Organization of the promotion prior to the event.
- Design of promotional materials.
- Leading the event.

A small local event that was targeted to the inhabitants of a district of Warsaw and was aimed to raise awareness among people about sport.

09.2006 **Political Marketing Course** **Ciechocinek, Poland**
Participant

The course was organized by the European Union of Women and supported by the Conrad Adenauer Foundation. Four days of training about political marketing brought together women from the environment of business and politics in Poland.



OTHER ACTIVITIES

09.2006 **Enterprises' Course** **Piła, Poland**
Participant

The course was organized by The University of Warsaw.

08.2006 **Polish and German Academy** **Rome, Italy**
Participant

The organization: The University of Cardinal Stefan Wyszyński. The topic: intercultural dialogue and religion.

EDUCATION

2008 - ... **Katholieke Universiteit Leuven** **Leuven, Belgium**
■ Economic studies

2007 - 2008 **Katholieke Universiteit Leuven** **Leuven, Belgium**
■ Faculty of Social Science

2000 - 2004 **University of Cardinal Stefan Wyszyński** **Warsaw, Poland**
■ Master degree of Political Science

OTHER

Languages: Polish(mother language), English (fluent), Dutch (basic), Farsi / Persian (underway).

Computer's programs: Microsoft Office, experience with movie editing, skills with designing promotional materials.

Others: I possess very good public relations and negotiating skills. I work with a pleasure in a team, under a leader, as well as being a leader myself. I am a very hard-working person, creative and positive. I have a lot of experience in management and promotional strategy building. I am full of energy and passion...

Hobby: I am a dance choreographer and fitness instructor. I am interested in photography. I am interested in human sciences (sociology, politics, psychology and its influence on cultural differences).